



# REFER A FRIEND

## 2014 WAS THE BEST YEAR IN COMPANY HISTORY!

We are well positioned in 2015 to take referrals from you—and add to the largest independent optometry alliance in the world ...

### WHAT'S IN IT FOR ME AND HOW IT WORKS

- Refer a colleague that you know and respect and receive two months royalty free for each qualified doctor that joins by December 31, 2015.
- As we add quality doctors that our members refer, many new benefits will continue to come to our current members like you:
  - More elite vendor offerings
  - More proprietary products
  - Potential managed care opportunities in the future
  - Increased sharing of best practices among the membership
  - Strength in numbers to help ensure the Vision Source® network is well positioned in the ever-changing landscape of healthcare

Get Two Months  
**ROYALTY FREE**  
For Each  
Qualified Doctor  
That Joins

### HOW DO I REFER A FRIEND?

- Go to [referafriend.visionsource.com](http://referafriend.visionsource.com)
- Complete and submit the requested information
- Keep an eye out for follow-up/status emails about your referral

