EXCLUSIVE BENEFITS



VISION SOURCE





Exclusive Benefits for Vision Source Members and your staff at International Vision Expo East 2015

REGISTER HERE »

Vision Source is a proud supporter of International Vision Expo & Conference East, March 19-22, 2015 in New York City! We are pleased to present these exclusive benefits for you and your staff to enjoy at Vision Expo East this year!

Pass this invitation along to your staff so they too can enjoy free exhibit hall registration and exclusive discounts off Education.



Free Exhibit Hall Registration (a \$150 savings) & exclusive discount off Education:

Receive your free exhibit hall pass: a \$150 savings

Education Discounts: Three hours of complimentary education for the first 100 members who register. 10% discount on education after 100 members register

Register now at <u>VisionExpoEast.com/visionsource</u> or register with priority code: WL29



Comprehensive, Relevant Education

Choose among more than 325 hours of Education and specialist tracks for every role and experience level.

<u>View the Full Education Programs!</u>

Come Celebrate

Vision Source Party

Vision Source members are invited to come celebrate at



Vision Expo East. Attend the Vision Source Party happening Friday, March 20 | 8:00 PM - 9:00 PM | B.B. King's - information will be updated as the show nears.

NEW The Galleria and The Undergroud Champagne Toast Friday, March 20 | 5:00 PM - 6:00 PM Level 3, The Galleria Lounge



Optical Dream Program - Free at Vision Expo East

Friday, March 20 | 3:00 - 5:00 PM

The Vision Source Optical Dream program teaches doctors and staff how to increase capture rate, increase multiple pair sales and increase revenue per patient. The Vision Source Optical Dream Program is a strategically coordinated approach to increase optical profitability through the use of best practice strategies and tactics available only to Vision Source members and their staff.



Complimentary Lunch & Access to Club Vision

Enjoy complimentary lunch and access to the Club Vision Lounge, each day of the Exhibit Hall: Friday, March 20 through Sunday, March 22.



Discounted Broadway Tickets and Show Specials

Vision Expo East is excited to provide you with Show Specials for the event and for locations across New York City. Show Specials include Broadway show tickets, discounts to famous attractions, new product launches & raffles, giveaways, entertainment and dining discounts and celebrity appearances. All of the prices and services are available exclusively to you on <u>VisionExpoEast.com</u>.

VisionExpoEast.com/visionsource

If you have any questions or need help registering for Vision Expo East, please contact our Customer Care Center, at 1-800-811-7151 or inquiry@visionexpoeast.com.